

# VINOPHIJA

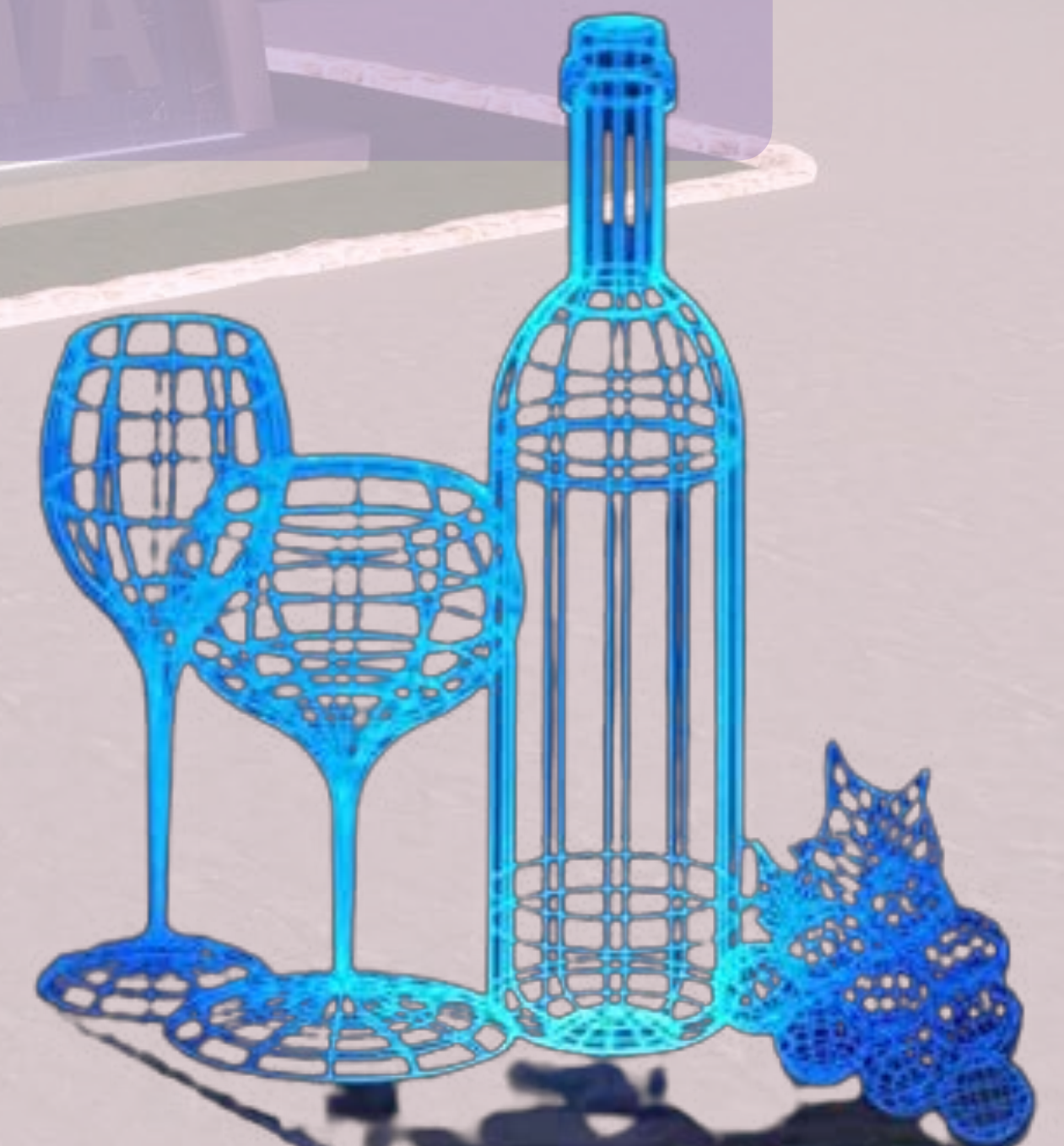
IL FUTURO DEL VINO È ADESSO

THE FIRST METAVERSE OF WINE'S WORLD



# METAVVERSE: FUTURE OF WINE IS NOW

**A Metaverse is a significant space of virtual-reality in which users interact with the environment and with each other.**



# THE REAL BUSINESS OF THE VIRTUAL WORLD

**In 2021, venture capital and private-equity funding into the metaverse reached 13 \$ Bilion**

**In 2022 already investment into the metaverse space is more than double of what it was in all of 2021.  
> 120 \$ Bilion +**

**By 2030, the value of the metaverse could reach about 5 \$ Trillion**

**59 % of consumers are excited about transitioning their everyday activities to the metaverse**

**57% of metaverse-aware comoanies say they are adopters**

# ...A FEW MORE DETAILS

**VINOPHILA is the first metaverse dedicated entirely to wine and alcoholic beverages.**

**The main objective is to mix the real space to the virtual one**

**VINOPHILA is open free 24/7 for 18+**

**VINOPHILA was created by innovative start-up Labhornet srl**



# HOW TO JOIN VINOPHILA



<https://www.vinophila.com/>

# INSIDE VINOPHILA

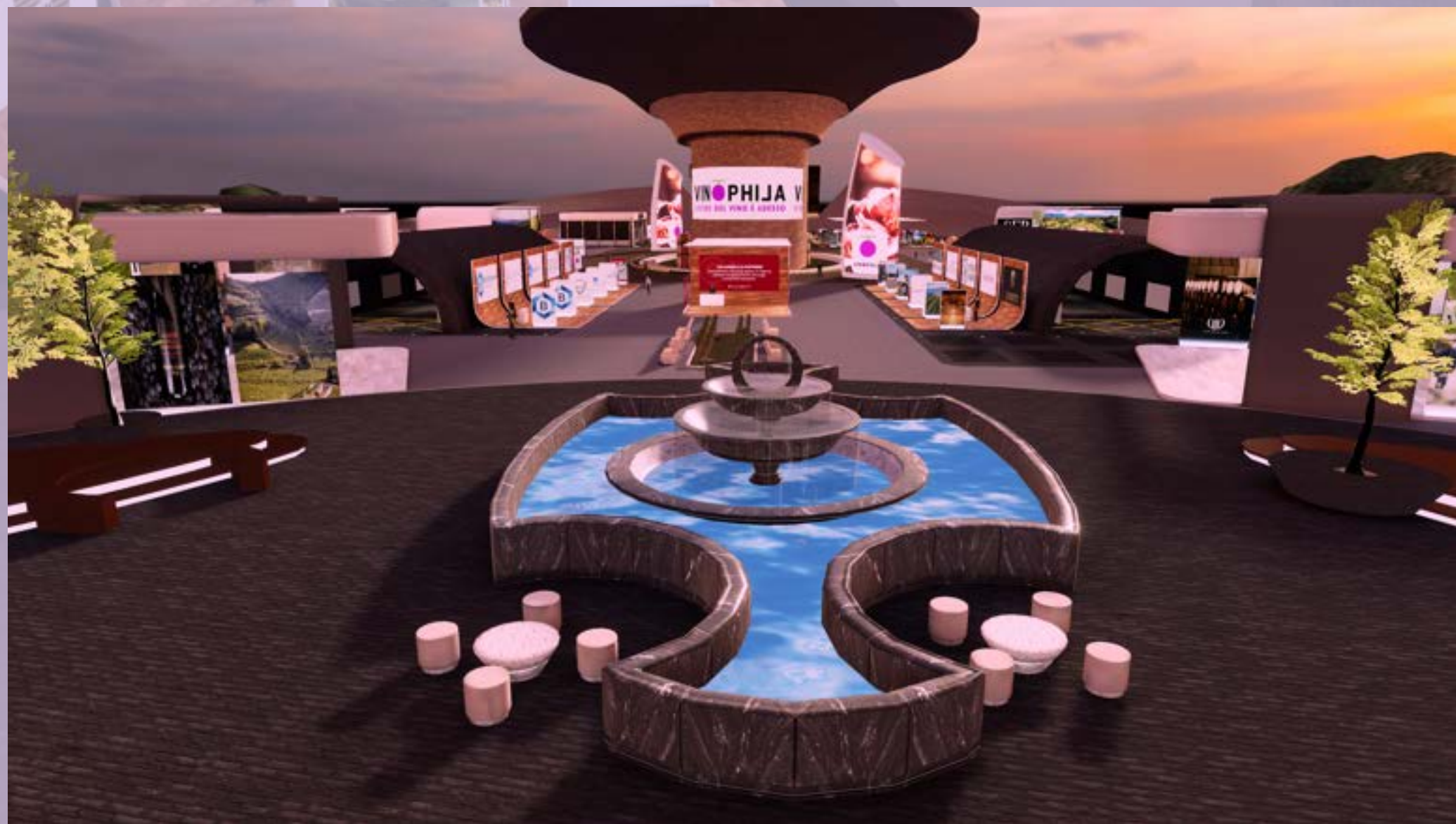


**EVENT'S AREA:** where to create or broadcast live events



**EXHIBITION'S AREA:** customized stands where exhibitors interact with visitors for B2B and B2C meetings





# TALK ABOUT US...

**TGCOM24**

**RAIRADIO1**

**IL GIORNO**

**LA  
NAZIONE**

**L'ARENA DI  
VERONA**

**IL  
GAZZETTINO**

**LA TRIBUNA  
DI TREVISO**

**FEDERVINI**

**MILLEVIGNE**

**WINENEWS**

**THE WINE  
EFFECT**

**ITALIAN WINE  
JOURNAL**

**WINE  
MERIDIAN**

**...E TANTI  
ALTRI**





# AWARDS



**CORPORATE LIVEWIRE  
INNOVATION & EXCELLENCE  
AWARDS 2022**



**“VINOPHILA” ON THE BOOK  
“IO SONO METAVERSO” OF  
DAVIDE D’ANDREA RICCHI**

# CONTACTS

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